



Sri sai college for women

Rajajinagar, Bangalore-10

Course outcomes- Co'S

Academic Year 2020-2021

Odd Semester

COURSE OUTCOMES	
NAME OF THE COURSE	PRINCIPLES OF MARKETING
CLASS	SEM: I
COURSE CODE	B.COM 1.3
CO1	To understand the basic concepts of marketing and asses the marketing environment
CO2	To analyze the consumer behavior in the present scenario and marketing segmentation
CO3	To Discover the new product development & identify the factors affecting the price of a Product in the present context.
CO4	To Judge the impact of promotional techniques on the customers & importance of channels of distribution
CO5	To understand the new trends in the field of marketing

COURSE OUTCOMES	
NAME OF THE COURSE	METHODS OF COST ACCOUNTING
CLASS	B.COM V
COURSE CODE	B.COM. 5.4
CO1	Demonstrate an understanding of the concepts of costing and cost accounting.
CO2	Classify, allocate apportion overheads and calculate overhead absorption rates.
CO3	Classify, allocate apportion overheads and calculate overhead absorption rates. c. Demonstrate the ability to calculate labour cost
CO4	Demonstrate the ability to prepare a cost sheet.
CO5	Prepare material related documents, understand the management of stores and issue procedures.

COURSE OUTCOMES	
NAME OF THE COURSE	Indian constitution
CLASS	IV Sem B.Com
COURSE CODE	AEPS331
CO1	Gain knowledge of fundamental principles, rights, and duties outlined in the Constitution.
CO2	Explore the historical evolution of India's constitutional framework and its impact on governance.
CO3	Understand the functioning of key political institutions such as the Legislature, Executive, and Judiciary under the Indian Constitution.
CO4	Appreciate the significance of democratic principles, federalism, and the rule of law in shaping India's governance.

COURSE OUTCOMES	
NAME OF THE COURSE	Business Statistics
CLASS	III Sem B.Com
COURSE CODE	B.COM.3.2
CO1	Understand statistical data and descriptive statistics for business data Analysis.
CO2	Comprehend the measures of Central Tendency, Dispersion and Skewness.
CO3	Validate the application of Correlation Analysis in business decisions.
CO4	Apply the Regression Analysis Technique for business decisions.

COURSE OUTCOMES	
NAME OF THE COURSE	INDIAN ACCOUNTING STANDARDS
CLASS	VI Sem B.Com
COURSE CODE	B.COM.6.4
CO1	Understand the need and benefits of accounting standards.
CO2	Prepare the financial statements as Indian Accounting standards.
CO3	Comprehend the requirements of Indian Accounting Standards for recognition, measurement and disclosures of certain items appear in financial statements
CO4	Understand the Accounting Standards for Items that do not Appear in Financial Statements

COURSE OUTCOMES	
NAME OF THE COURSE	Indian Financial Institutions and Markets
CLASS	I Sem B.Com
COURSE CODE	A0230
CO1	Provide students with a clear understanding of the structure and components of the Indian Financial System , including its key institutions, instruments, and functions.
CO2	Help students explore the functioning of financial markets (money and capital markets) and gain insights into the roles of regulatory authorities such as RBI, SEBI, and others.
CO3	Familiarize students with the roles, structures, and functions of banking and non-banking financial institutions (NBFIs) and their impact on the economy.
CO4	Expose students to the working of domestic and global monetary systems, including exchange rate mechanisms and currency conversion issues.
CO5	Enable students to identify and analyze various types of financial markets, their instruments, and their role in facilitating capital flow and investment opportunities.

COURSE OUTCOMES	
NAME OF THE COURSE	Business Regulation
CLASS	III Sem B.Com
COURSE CODE	F0210
CO1	Develops a clear understanding of the Legal Environment of Business, enabling students to grasp how laws influence business operations and decision-making.
CO2	Equips students with the ability to apply fundamental legal principles to real-world business transactions and communicate effectively using appropriate legal and business terminology.
CO3	Enables students to identify and analyze the key features of Competition Law and Consumer Protection Laws, fostering an understanding of fair trade practices and consumer rights.
CO4	Facilitates learning of the classification and characteristics of Economic Laws, helping students understand the legal framework that governs economic activities and financial regulations.
CO5	Provides an in-depth understanding of Environmental Laws through detailed explanations and practical examples, highlighting the legal measures taken to protect and preserve the environment and their implications for businesses.

COURSE OUTCOMES	
NAME OF THE COURSE	Entrepreneurship Development
CLASS	V semester B.Com
COURSE CODE	E0210
CO1	Create entrepreneurial awareness among students and motivate them to develop a proactive mindset for pursuing entrepreneurship as a viable career option through real-life success stories and case studies.
CO2	Analyze the influence of the business environment on entrepreneurship, including the identification and evaluation of business opportunities, and the systematic preparation of a business plan with relevant examples.
CO3	Understand the classification, characteristics, and procedures involved in the formation and functioning of small-scale industries, supported by practical examples.
CO4	Demonstrate the ability to prepare a comprehensive business plan covering aspects like market analysis, operations, financial planning, and risk assessment.
CO5	Gain knowledge about the various forms of project assistance available from government and financial institutions, including subsidies, incentives, and funding schemes for entrepreneurs.

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COURSE OUTCOMES	
NAME OF THE COURSE	Sanskrit
CLASS	I SEM B.Com
COURSE CODE	AECC05.3
CO1	Understand the historical and literary significance of Kalidasa's Raghuvamsha within the tradition of Sanskrit mahakavya.
CO2	Analyze the narrative structure and portrayal of the Raghu dynasty, focusing on ideals of dharma, leadership, and valor.
CO3	Interpret poetic devices, meters, and stylistic features used by Kalidasa to enhance the epic's aesthetic and emotional impact.
CO4	Develop the ability to translate and critically explain selected verses from the text with linguistic and contextual accuracy.
CO5	Explore philosophical, ethical, and cultural values embedded in the epic, especially through the lives of kings like Dilipa, Raghu, and Rama.

COURSE OUTCOMES	
NAME OF THE COURSE	Generic English
CLASS	I Sem B.Com
COURSE CODE	AECC0 2.2
CO1	Identify the main ideas and specific details in a given text using skimming and scanning techniques.
CO2	Construct clear and concise spoken instructions and directions for tasks and device usage.
CO3	Formulate grammatically correct question forms and question tags in spoken and written communication.
CO4	Analyze character development and interpersonal dynamics.
CO5	Understand cultural conflict and generational differences.
CO6	Reflect on the balance between material and spiritual life.
CO7	Identify key elements for national development and innovation.
CO8	Reflect on critical thinking and ethical decision-making.

Course outcomes- Co'S
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Even Semester

COURSE OUTCOMES	
NAME OF THE COURSE	CORPORATE ADMINISTRATION
CLASS	B,COM II
COURSE CODE	B.Com. 2.2
CO1	To understand the framework of Companies Act of 2013 and different kind of companies.
CO2	To identify the stages and documents involved in the formation of companies in India
CO3	To analyze the role, responsibilities and functions of Key management Personnel in Corporate Administration
CO4	To examine the procedure involved in the corporate meeting and the role of company secretary in the meeting
CO5	To evaluate the role of liquidator in the process of winding up of the company.

COURSE OUTCOMES	
NAME OF THE COURSE	LAW AND PRACTICE OF BANKING
CLASS	B.COM II
COURSE CODE	B.Com. 2.3
CO1	Summarize the relationship between Banker & customer and different types of functions of banker.
CO2	Analyze the role, functions and duties of paying and collecting banker
CO3	Make use of the procedure involved in opening and operating different accounts.
CO4	Examine the different types of negotiable instrument & their relevance in the present context.
CO5	Estimate possible developments in the banking sector in the upcoming days. .

COURSE OUTCOMES	
NAME OF THE COURSE	CUSTOMER RELATIONSHIP MANAGEMENT
CLASS	B.COM VI
COURSE CODE	COM M1
CO1	To be aware of the concept of customer relationship.
CO2	To analyze the CRM link with the other aspects of Marketing.
CO3	To impart the basic knowledge of the Role of CRM in increasing the sales of the company.
CO4	To make the students aware of the different CRM models in service industry
CO5	To make the students aware and analyze the different issues in CRM

COURSE OUTCOMES	
NAME OF THE COURSE	People Management
CLASS	II Semester B.Com
COURSE CODE	BBA 2.5 a
CO1	Ability to examine the difference between People Management with Human resource Management.
CO2	Ability to explain the need for and importance of People Management.
CO3	Ability to explain role of manager in different stages of performance management process.
CO4	Ability to analyse the factors influencing the work life balance of a working individual.
CO5	Ability to list modern methods of performance and task assessment.

COURSE OUTCOMES	
NAME OF THE COURSE	Management Accounting
CLASS	VI Semester B.Com
COURSE CODE	B.COM.6.1
CO1	Develop the ability to analyze financial data and use management accounting techniques to support business decisions.
CO2	Learn how to prepare budgets, control costs, and optimize resource allocation for better financial efficiency.
CO3	Understand various performance measurement tools to assess profitability, efficiency, and overall business success.
CO4	Apply management accounting principles to support strategic planning and manage financial risks effectively.

COURSE OUTCOMES	
NAME OF THE COURSE	Indian Accounting Standards
CLASS	VI Semester B.Com
COURSE CODE	COM A2
CO1	Understand the need and benefits of accounting standards.
CO2	Prepare the financial statements as Indian Accounting standards.
CO3	Comprehend the requirements of Indian Accounting Standards for recognition, measurement and disclosures of certain items appear in financial statements
CO4	Understand the Accounting Standards for Items that do not Appear in Financial Statements
CO5	Understand the preparation of calculation of NCI & Cost of control.

COURSE OUTCOMES	
NAME OF THE COURSE	Law and Practice of Banking
CLASS	II Sem B.Com
COURSE CODE	DSC-6
CO1	Explain the relationship between a banker and a customer, and outline the various functions performed by a banker.
CO2	Evaluate the roles, responsibilities, and legal duties of paying and collecting bankers.
CO3	Demonstrate the procedures involved in opening, operating, and managing different types of bank accounts.
CO4	Analyze various types of negotiable instruments and assess their relevance in the modern banking environment.
CO5	Forecast emerging trends and potential developments in the banking sector.

COURSE OUTCOMES	
NAME OF THE COURSE	Principles of Marketing
CLASS	II Sem B.Com
COURSE CODE	DSC-3
CO1	Understand fundamental marketing concepts and evaluate the components of the marketing environment.
CO2	Analyze consumer behavior patterns and apply the principles of market segmentation in the current business context.
CO3	Examine the process of new product development and assess the key factors influencing product pricing today.
CO4	Evaluate the effectiveness of various promotional strategies and recognize the significance of distribution channels in marketing.
CO5	Identify and outline recent trends and advancements in the field of marketing.

COURSE OUTCOMES	
NAME OF THE COURSE	Personality Development
CLASS	IV Sem B.Com
COURSE CODE	OEC-4
CO1	Understand the key concepts and dimensions of personality development, including psychological theories by Freud and Erikson, and apply SWOT analysis for self-evaluation.
CO2	Analyze the impact of attitude and motivation on personal growth, distinguish between positive and negative attitudes, and implement strategies for developing self-esteem and assertive behavior.
CO3	Demonstrate effective interpersonal skills by identifying and managing different behavioral styles and applying lateral thinking for better communication and relationship-building.
CO4	Apply essential life skills such as body language, conflict resolution, time management, leadership, and decision-making to enhance personal and professional effectiveness.
CO5	Develop employability skills through resume writing, participation in group discussions, interview preparation, and understanding psychometric evaluations to boost career readiness.

COURSE OUTCOMES	
NAME OF THE COURSE	Advanced Financial Accounting
CLASS	II Sem B.Com
COURSE CODE	2.3
CO1	Explain and compute fire insurance claims by applying appropriate procedures such as treatment of salvage, abnormal items, and average clause.
CO2	Prepare consignment accounts including valuation of stock, treatment of losses, and accounting in the books of consignor and consignee using both cost price and invoice price methods.
CO3	Demonstrate accounting knowledge of joint ventures by differentiating it from consignment and partnership, and preparing accounts under various methods including Memorandum Joint Venture.
CO4	Apply royalty accounting concepts by accurately recording transactions between lessor and lessee, including treatment of short workings, minimum rent, and strike periods.
CO5	Perform the accounting treatment involved in converting a partnership firm into a company, including calculation and discharge of purchase consideration and preparation of final accounts in vertical format.

COURSE OUTCOMES	
NAME OF THE COURSE	kakolukiyam for panchatantra
CLASS	II sem Bcom
COURSE CODE	AECSK2.3
CO1	Understand the core message of Kākolūkīyam related to politics, strategy, and the importance of foresight in conflict situations.
CO2	Analyze the use of allegory and animal characters to convey practical wisdom in statecraft and human behavior.
CO3	Interpret the moral and ethical dimensions of the stories in this section, especially concerning trust, betrayal, and leadership.
CO4	Develop critical thinking by applying the strategies illustrated in the text to real-life problem-solving and decision-making scenarios.
CO5	Enhance proficiency in Sanskrit through comprehension, translation, and interpretation of selected verses and prose passages.

COURSE OUTCOMES	
NAME OF THE COURSE	Ekachakaram drama and dramaturgy
CLASS	VI Sem B.Com
COURSE CODE	AEC SK4.3
CO1	Understand the context and significance of the Ekacharapura episode within the larger narrative of the Mahabharata.
CO2	Analyze the character of Bhima and his role as a protector of dharma through the slaying of Bakasura.
CO3	Interpret the symbolic and moral elements of the story, including themes of justice, courage, and righteous action.
CO4	Develop skills in Sanskrit or classical literature study through comprehension, translation, and explanation of relevant verses or retellings.
CO5	Relate the ethical lessons from the episode to contemporary issues such as social responsibility, leadership, and standing up against injustice.

COURSE OUTCOMES	
NAME OF THE COURSE	Generic English
CLASS	II Sem B.Com
COURSE CODE	AECEN 2.2
CO1	Develop critical reading strategies to enhance understanding and interpretation of texts
CO2	Apply rules of standard English grammar to improve accuracy in writing and speaking.
CO3	Use common collocations correctly to enhance verbal and written communication.
CO4	Develop Effective Interpersonal and Professional Communication Skills
CO5	Enhance Writing and Speaking Skills through Structured Practice
CO6	Interpret and Analyze Literary and Non-Literary Texts

COURSE OUTCOMES	
NAME OF THE COURSE	Generic English
CLASS	IV Sem B.Com
COURSE CODE	AECEN 4.2
CO1	Acquired creative, interpretative and critical thinking.
CO2	Skills to communicate confidently and effectively.
CO3	Obtained persuasive and creative social media writing skills.
CO4	Developed analytical and evaluative skills.
CO5	Learnt to identify and understand social contexts and ethical frameworks in the texts.
CO6	Ability to articulate their views with clarity and confidence.