



# Sri sai college for women

Rajajinagar, Bangalore-10

Course outcomes- Co'S

Academic Year 2022-2023

Odd Semester

COURSE OUTCOMES	
NAME OF THE COURSE	<b>Cost Accounting</b>
CLASS	<b>III Semester B.Com</b>
COURSE CODE	<b>B.Com. 3.3</b>
CO1	Demonstrate an understanding of the concepts of costing and cost accounting.
CO2	Classify, allocate apportion overheads and calculate overhead absorption rates
CO3	Demonstrate the ability to calculate labour cost
CO4	Demonstrate the ability to prepare a cost sheet
CO5	Prepare material related documents, understand the management of stores and issue procedures.

COURSE OUTCOMES	
NAME OF THE COURSE	<b>CONSUMER BEHAVIOUR AND MARKET RESEARCH</b>
CLASS	<b>V Semester B.Com</b>
COURSE CODE	<b>B.COM.M1</b>
CO1	Understanding of Consumer Behaviour towards products, brands and services.
CO2	Establish the relevance of consumer behaviour theories and concepts to marketing decisions.
CO3	Implement appropriate combinations of theories and concepts.
CO4	Understanding of market research process
CO5	Understanding of Data Analysis and reporting in market research.

COURSE OUTCOMES	
NAME OF THE COURSE	<b>CULTURE, DIVERSITY AND SOCIETY</b>
CLASS	<b>V Semester B.COM</b>
COURSE CODE	<b>EO980</b>
CO1	Understanding and comprehension of Indian culture, diversity and society.To instil in the students a healthy respect for the rich diversity in Indian society and culture.
CO2	To help them understand the problems of rural society. To develop in them the secular values of tolerance, communal amity and peaceful coexistence.
CO3	To help them address the contemporary challenges before Indian society like communalism, ethnocentrism and gender discrimination. To remind the youth that they have a key role to play in the promotion of national integration, and in promoting the unity and integrity of the country.

COURSE OUTCOMES	
NAME OF THE COURSE	<b>DIGITAL FLUENCY</b>
CLASS	<b>I SEMESTER B.COM</b>
COURSE CODE	<b>B.COM.1.4</b>
CO1	Understand core operating system concepts (process management, memory, file systems, concurrency, and security) while gaining proficiency in using office automation tools to enhance productivity and efficiency in a professional environment.
CO2	Understand and apply computer network principles and protocols while configuring and troubleshooting various networking devices for efficient communication.
CO3	Design, implement, and manage databases using DBMS while developing effective digital learning environments through E-learning platforms and instructional technologies.

COURSE OUTCOMES	
NAME OF THE COURSE	<b>BUSINESS STATISTICS</b>
CLASS	<b>III SEMESTER B.COM</b>
COURSE CODE	<b>B.Com. 3.2</b>
CO1	Understand statistical data and descriptive statistics for business data Analysis.
CO2	Comprehend the measures of Central Tendency, Dispersion and Skewness.
CO3	Validate the application of Correlation Analysis in business decisions.
CO4	Apply the Regression Analysis Technique for business decisions.

COURSE OUTCOMES	
NAME OF THE COURSE	<b>CONSUMER BEHAVIOUR AND MARKETING RESEARCH</b>
CLASS	<b>V SEMESTER B.COM</b>
COURSE CODE	<b>MK 5.3</b>
CO1	To equip students with an understanding of the psychological, social, and cultural factors that influence consumer decision-making and behavior in the marketplace.
CO2	Understanding how individual determinants and environmental determinants shape consumer decision-making and purchasing patterns.
CO3	To equip students with the skills to design, conduct, and analyze research to make informed marketing decisions and solve business problems.
CO4	To enable students to apply various data collection methods and tools to gather relevant information for research, decision-making, and problem-solving.
CO5	To apply analytical techniques to interpret data, generate meaningful insights, and present findings through clear, concise reports tailored to specific audiences.

COURSE OUTCOMES	
NAME OF THE COURSE	Digital marketing
CLASS	V sem B.Com
COURSE CODE	OEC-4
CO1	Acquire comprehensive knowledge in Digital Marketing, including Email Marketing and Content Marketing strategies.
CO2	Develop a strong understanding of Search Engine Optimization (SEO) tools and techniques to enhance online visibility.
CO3	Gain practical skills in creating and managing campaigns using Google AdWords and Google AdSense.
CO4	Build expertise in Social Media Marketing and Web Analytics to effectively engage audiences and measure performance.
CO5	Learn advanced techniques in YouTube Advertising and Conversion Optimization to drive targeted results.

COURSE OUTCOMES	
NAME OF THE COURSE	Auditing and corporate governance
CLASS	V sem B.Com
COURSE CODE	DSE-2
CO1	Understand the basics, types, and recent trends in auditing. Apply auditing concepts in real-world scenarios effectively.
CO2	Explain the process of audit preparation, vouching, and verification. Perform audit procedures for assets and liabilities confidently.
CO3	Identify the role, duties, and liabilities of company auditors. Apply ethical standards and legal provisions in auditing.
CO4	Evaluate internal control systems in organizations. Assess their role in reliable and accurate financial reporting.
CO5	Understand corporate governance and its relevance to auditing. Promote transparency, accountability, and ethical auditing practices.

COURSE OUTCOMES	
NAME OF THE COURSE	Management Principles and Applications
CLASS	I Sem
COURSE CODE	DSC-2
CO1	Understand and analyze various organizational theories and their relevance in the contemporary business environment.
CO2	Design and implement strategic plans aimed at achieving organizational objectives effectively.
CO3	Distinguish between different types of authority and select the most appropriate form based on situational requirements.
CO4	Compare various motivational factors and leadership styles, and apply the most suitable approach for enhancing employee performance.
CO5	Identify and apply effective control techniques to improve organizational productivity and operational efficiency.

COURSE OUTCOMES	
NAME OF THE COURSE	Indian constitution
CLASS	III sem
COURSE CODE	AEPS331
CO1	Understand the making and key features of the Indian Constitution.
CO2	Explain the Fundamental Rights, Duties, and Directive Principles.
CO3	Describe the structure and functions of Union and State Governments.
CO4	Understand the composition and powers of the Judiciary.
CO5	Analyze the electoral process and the role of the Election Commission.

COURSE OUTCOMES	
NAME OF THE COURSE	<b>Financial Education and Investment Awareness</b>
CLASS	III Sem
COURSE CODE	3.4
CO1	Provide the foundations for financial decision-making by introducing concepts such as interest, discounting, present value, and different types of cash flows.
CO2	Develop a comprehensive understanding of various investment avenues, including their features, potential returns, associated risks, and income tax benefits.
CO3	Equip learners with knowledge about mutual funds, including their types, advantages, and the key criteria for selecting appropriate schemes.

COURSE OUTCOMES	
NAME OF THE COURSE	Practical on Skill Development
CLASS	V Sem B.Com
COURSE CODE	5.7
CO1	Apply various methods and techniques of Cost and Management Accounting to analyze and interpret financial data for effective decision-making in business operations.
CO2	Demonstrate a comprehensive understanding of the Indian Income Tax framework, including identification of exempt incomes, assessment of residential status, and accurate computation of taxable income under different heads.
CO3	Design and develop audit plans and <i>programs</i> suitable for various organizational types, and draft audit reports in compliance with professional standards.
CO4	Evaluate and verify accounting records <i>and assets</i> by following standard auditing procedures and documentation requirements during an audit process.
CO5	Demonstrate practical knowledge of accounting for government and local bodies and integrate corporate governance principles into auditing and reporting practices.

COURSE OUTCOMES	
NAME OF THE COURSE	<b>Raghuvanasham</b>
CLASS	<b>I Sem B.com</b>
COURSE CODE	<b>AECC05.3</b>
CO1	Understand the historical and literary significance of Kalidasa's Raghuvamsha within the tradition of Sanskrit mahakavya.
CO2	Analyze the narrative structure and portrayal of the Raghu dynasty, focusing on ideals of dharma, leadership, and valor.
CO3	Interpret poetic devices, meters, and stylistic features used by Kalidasa to enhance the epic's aesthetic and emotional impact.
CO4	Develop the ability to translate and critically explain selected verses from the text with linguistic and contextual accuracy.
CO5	Explore philosophical, ethical, and cultural values embedded in the epic, especially through the lives of kings like Dilipa, Raghu, and Rama

COURSE OUTCOMES	
NAME OF THE COURSE	<b>sundrakanda</b>
CLASS	<b>III Sem B.Com</b>
COURSE CODE	<b>AECSK3.3</b>
CO1	Understand the narrative structure and key events of Sundara Kanda, with emphasis on Hanuman's mission to Lanka.
CO2	Analyze the character of Hanuman as an embodiment of strength, devotion, wisdom, and selflessness.
CO3	Interpret the philosophical and spiritual messages conveyed through the verses, including concepts of dharma, faith, and perseverance.
CO4	Develop Sanskrit reading, comprehension, and translation skills through selected verses and passages.
CO5	Reflect on the ethical and motivational aspects of Sundara Kanda and their relevance to personal and societal challenges

COURSE OUTCOMES	
NAME OF THE COURSE	<b>Generic English</b>
CLASS	<b>I Sem B.Com</b>
COURSE CODE	<b>AECC0 2.2</b>
CO1	Identify the main ideas and specific details in a given text using skimming and scanning techniques.
CO2	Construct clear and concise spoken instructions and directions for tasks and device usage.
CO3	Formulate grammatically correct question forms and question tags in spoken and written communication.
CO4	Analyze character development and interpersonal dynamics.
CO5	Understand cultural conflict and generational differences.
CO6	Reflect on the balance between material and spiritual life.



COURSE OUTCOMES	
NAME OF THE COURSE	<b>Generic English</b>
CLASS	<b>III Sem B.Com</b>
COURSE CODE	AECEN 3.2
CO1	Acquired enhanced LSRW (Listening, Speaking, Reading, Writing) skills
CO2	Equipped themselves with interpersonal communication skills
CO3	Augmented presentation and analytical skills
CO4	Ability to critically analyse, interpret and appreciate literary texts
CO5	An awareness of social, cultural, religious and ethnic diversities
CO6	Facilitated employability in emerging sectors such as – content writers, interpreters, translators, transcribers

Course outcomes- Co'S  
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Even Semester

COURSE OUTCOMES	
NAME OF THE COURSE	CORPORATE ADMINISTRATION
CLASS	B,COM II
COURSE CODE	B.Com. 2.4
CO1	To understand the framework of Companies Act of 2013 and different kind of companies.
CO2	To identify the stages and documents involved in the formation of companies in India
CO3	To analyze the role, responsibilities and functions of Key management Personnel in Corporate Administration
CO4	To examine the procedure involved in the corporate meeting and the role of company secretary in the meeting
CO5	To evaluate the role of liquidator in the process of winding up of the company.

COURSE OUTCOMES	
NAME OF THE COURSE	CUSTOMER RELATIONSHIP MANAGEMENT
CLASS	B,COM VI
COURSE CODE	COM M1
CO1	To be aware of the concept of customer relationship.
CO2	To analyze the CRM link with the other aspects of Marketing.
CO3	To impart the basic knowledge of the Role of CRM in increasing the sales of the company.
CO4	To make the students aware of the different CRM models in service industry
CO5	To make the students aware and analyze the different issues in CRM

COURSE OUTCOMES	
NAME OF THE COURSE	<b>ADVANCED FINANCIAL ACCOUNTING</b>
CLASS	<b>II Semester B.Com</b>
COURSE CODE	<b>B.Com. 2.1</b>
CO1	Understand & compute the amount of claims for loss of stock & loss of Profit.
CO2	Learn various methods of accounting for hire purchase transactions.
CO3	Deal with the inter-departmental transfers and their accounting treatment.
CO4	Demonstrate various accounting treatments for dependent & independent branches.
CO5	Prepare financial statements from incomplete records.

COURSE OUTCOMES	
NAME OF THE COURSE	<b>Human Rights</b>
CLASS	<b>II Semester B.Com</b>
COURSE CODE	<b>OEC</b>
CO1	Explain the basic concept of Human Rights and its various formulations.
CO2	Have necessary knowledge and skills for analyzing, interpreting, and applying the Human Rights standards and sensitize them to the issues,
CO3	Develop ability to critically analyze Human Rights situations around them

COURSE OUTCOMES	
NAME OF THE COURSE	<b>Advanced Corporate Accounting</b>
CLASS	<b>IV Semester B.Com</b>
COURSE CODE	<b>B.COM.4.1</b>
CO1	Understand the key principles and theories of Advanced Accounting.
CO2	Learn various valuation methods and techniques used in practice.
CO3	Develop skills in Advanced Accounting.
CO4	Explore the challenges and considerations involved in preparation of financial statements of Banking & Insurance companies.
CO5	Understand the process of Liquidation of Companies in India

COURSE OUTCOMES	
NAME OF THE COURSE	<b>Costing Methods &amp; Techniques</b>
CLASS	<b>IV Semester B.Com</b>
COURSE CODE	<b>B.COM.4.2</b>
CO1	Understand the various methods of costing applicable to different industries.
CO2	Determine the cost under different methods of costing.
CO3	Analyse the processes involved in standard costing and variance analysis.
CO4	Apply the knowledge gained for decision making.

COURSE OUTCOMES	
NAME OF THE COURSE	<b>Indian Accounting Standards</b>
CLASS	<b>VI Semester B.Com</b>
COURSE CODE	<b>COM A2</b>
CO1	Understand the need and benefits of accounting standards.
CO2	Prepare the financial statements as Indian Accounting standards.
CO3	Comprehend the requirements of Indian Accounting Standards for recognition, measurement and disclosures of certain items appear in financial statements
CO4	Understand the Accounting Standards for Items that do not Appear in Financial Statements
CO5	Understand the preparation of calculation of NCI & Cost of control.

COURSE OUTCOMES	
NAME OF THE COURSE	<b>Accounting for Government and Local Bodies</b>
CLASS	<b>VI Semester B.Com</b>
COURSE CODE	<b>AC 6.4</b>
CO1	Understand the historical evolution and origin of Panchayat Raj Institutions (PRI). Analyze the constitutional background and the role of the Constitution in establishing PRI.
CO2	Understand the structure of financial management in PRIs, including the salaries, traveling allowances, and other allowances for key officials (Adyaksha, Upadakshya, and members).
CO3	Prepare and present the budget and accounts for Zilla Panchayat, Taluk Panchayat, and Gram Panchayat.
CO4	Understand the historical origin of municipalities and their development over time.
CO5	Understand the financial structure of ULBs, including their receipts and payments from sources like rent, rates, taxes, fees, and salaries.

COURSE OUTCOMES	
NAME OF THE COURSE	<b>kakolukiyaam for panchatantra</b>
CLASS	<b>II sem Bcom</b>
COURSE CODE	<b>AECSK2.3</b>
CO1	Understand the core message of Kākolūkīyam related to politics, strategy, and the importance of foresight in conflict situations.
CO2	Analyze the use of allegory and animal characters to convey practical wisdom in statecraft and human behavior.
CO3	Interpret the moral and ethical dimensions of the stories in this section, especially concerning trust, betrayal, and leadership.
CO4	Develop critical thinking by applying the strategies illustrated in the text to real-life problem-solving and decision-making scenarios.
CO5	Enhance proficiency in Sanskrit through comprehension, translation, and interpretation of selected verses and prose passages.

COURSE OUTCOMES	
NAME OF THE COURSE	<b>Ekachakaram drama and dramaturgy</b>
CLASS	<b>VI Sem B.Com</b>
COURSE CODE	<b>AECSK4.3</b>
CO1	Understand the context and significance of the Ekacharapura episode within the larger narrative of the Mahabharata.
CO2	Analyze the character of Bhima and his role as a protector of dharma through the slaying of Bakasura.
CO3	Interpret the symbolic and moral elements of the story, including themes of justice, courage, and righteous action.
CO4	Develop skills in Sanskrit or classical literature study through comprehension, translation, and explanation of relevant verses or retellings.
CO5	Relate the ethical lessons from the episode to contemporary issues such as social responsibility, leadership, and standing up against injustice.

COURSE OUTCOMES	
NAME OF THE COURSE	<b>Generic English</b>
CLASS	<b>II Sem B.Com</b>
COURSE CODE	<b>AECEN 2.2</b>
CO1	Develop critical reading strategies to enhance understanding and interpretation of texts
CO2	Apply rules of standard English grammar to improve accuracy in writing and speaking.
CO3	Use common collocations correctly to enhance verbal and written communication.
CO4	Develop Effective Interpersonal and Professional Communication Skills
CO5	Enhance Writing and Speaking Skills through Structured Practice
CO6	Interpret and Analyze Literary and Non-Literary Texts

COURSE OUTCOMES	
NAME OF THE COURSE	<b>Generic English</b>
CLASS	<b>IV Sem B.Com</b>
COURSE CODE	<b>AECEN 4.2</b>
CO1	Acquired creative, interpretative and critical thinking.
CO2	Skills to communicate confidently and effectively.
CO3	Obtained persuasive and creative social media writing skills.
CO4	Developed analytical and evaluative skills.
CO5	Learnt to identify and understand social contexts and ethical frameworks in the texts.
CO6	Ability to articulate their views with clarity and confidence.